

CELEBRATING 55 YEARS OF HOUSING JUSTICE

2027 CORPORATE PARTNERSHIP OPPORTUNITIES

Communities we can all call home.

Open Communities

1740 Ridge Ave, Suite 117
Evanston, IL 60201

847-501-5760

fundraising@open-communities.org
open-communities.org



ABOUT OPEN COMMUNITIES



For 55 years, Open Communities has worked to ensure everyone has equal access to safe, stable housing.



Rooted in the Civil Rights Movement, our organization has helped thousands of families remain in their homes, purchase their first home, age in place with dignity, overcome housing discrimination, and build stronger communities throughout Chicago's northern suburbs.

In 2027, we're celebrating our legacy, and investing in the future, with a year of community events, education, advocacy, and fundraising. **We invite your company to become a 55th Anniversary Corporate Partner.**

Our Mission: Open Communities strives to create more inclusive communities by ensuring everyone has equal access to safe, stable housing.

Our Vision: Communities we can all call home.



FY26 IMPACT HIGHLIGHTS

2,117

Community Members

connected to:

- housing support
- education
- resources

28

Homeowners

avoided foreclosure
or saved their home

77

Fair Housing Cases

pursued to challenge
discrimination &
protect housing rights

1,136

Neighbors

gained knowledge
to understand their
housing rights

88

Older Adults

supported to
age in place

81

Fair Housing Tests

conducted by
“secret shoppers”
to verify illegal
housing discrimination

POTENTIAL PARTNERSHIP OPPORTUNITIES

CELEBRATING 55 YEARS IN 2027

- Make a positive impact
- Discover a new audience
- Align with core values
- Lead in the community



Beyond the Redline - April 2027

With video, a panel discussion, and a zine, we'll share stories from people who have experienced housing barriers on the theme, "Barred from Home: Criminalization's Impact on Access to Housing."



Hope for Homes Day - July 2027

This statewide day of giving raises crucial funds to prevent and end homelessness by supporting nonprofits throughout the Illinois, including Open Communities.



55th Anniversary Trivia Night

Join us for a friendly competition to test your fair housing knowledge, learn something new, and connect with the community at a fun night out.



All Year

Interested in joining an educational workshop? Want to bring together your community and ours? Have your own idea? Let's talk!

YOUR SPONSORSHIP MAKES AN IMPACT TO

- ☒ Prevent families from losing their homes
- ☒ Help homebuyers buy their first home
- ☒ Support older adults aging safely in place
- ☒ Challenge housing discrimination
- ☒ Educate neighbors about housing rights



WHY BECOME A CORPORATE SPONSOR

Impact

Align your brand with a trusted, local-impact nonprofit that has been serving Chicago's north and northwest suburbs for 55 years.

Visibility

Reach an engaged audience for a full year, highlighting your commitment to strengthening communities and expanding housing opportunity in suburban Chicago.

Values Alignment

Demonstrate corporate responsibility and support inclusive and thriving neighborhoods.

Community Leadership

Engage with neighbors, civic leaders, and changemakers to build welcoming neighborhoods.

EARLY BIRD SPONSORSHIP LEVELS



Benefits & Recognition

High 5x5
\$25,000

Impact
\$10,000

Advocate
\$5,000

Community
\$2,500

Supporter
\$1,000

Friend
\$500

Year-round 55th Anniversary
Deadline: 12/11/26

Logo on OC website

Beyond the Redline
Deadline: 4/2/27

Hope for Homes Day
Deadline 7/2/27

Trivia Night
Deadline: 9/3/27

Annual Report
Deadline: 10/1/27

Social Media

Newsletter Highlight

Complimentary Trivia
Night Tickets

Opportunity to provide
promotional materials



XXL

title sponsor

title sponsor

title sponsor

XXL logo

12

dedicated

10



XL

premier logo

premier logo

premier logo

XL logo

10

feature

8



L

logo

logo

logo

L logo

8

feature

6



M

logo

logo

logo

M logo

6

shared

4



S

logo

logo

logo

S logo

4

listing

2



XS

name listed

name listed

name listed

n/a

2

listing

2



JOIN THE CELEBRATION



Questions?

Contact Sarah Petersen
Executive Director

847-341-6087

spetersen@open-communities.org



Scan the QR code or [donate online](#).

**Please write sponsorship
in the notes section.**

You may also fill out the attached
Sponsorship Form and email it to
fundraising@open-communities.org

DONATION STATEMENT

I/we cannot sponsor the event this year, but I would like to make a donation of \$_____

CONTACT INFORMATION

Contact name: _____

Company: _____

I/we would like to be listed in materials as: _____

Full address: _____

Email: _____

Phone: _____



SPONSORSHIP LEVEL: BECOME A HIGH 5(5) SPONSOR

☐ \$25,000 ☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ other: _____

PAYMENT INFORMATION

- ☐ I/we will send a check
- ☐ I/we will need you to send a reminder/invoice
- ☐ Please charge my credit card

Total amount: \$_____

CREDIT CARD INFORMATION

☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Name on card: _____

Card number: _____ CVV code: _____

Expiration: _____

Billing zip: _____

THANK YOU FOR BUILDING THE NEXT 55 YEARS

For 55 years, Open Communities has worked to ensure that everyone has equal access to safe, stable housing. **Together we can build that legacy and create communities where every person has the opportunity to thrive.**

1972 Open Communities is founded, rooted in the Civil Rights Movement.

1977 Housing counseling services expand to help families achieve housing stability & homeownership.

2012 The organization becomes Open Communities, reflecting a broader vision of inclusive communities.

2027 Celebrating 55 years of housing justice + investing in the next generation of fair housing, advocacy & housing stability.



thank you!

Thank you for considering a partnership with OC!
Sarah Petersen, Executive Director
224-341-6087 or spetersen@open-communities.org

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